

Oracle DIVA Cloud

ORACLE®

DIVA

EFFICIENT CONTENT PRESERVATION AND NEW WAYS TO MONETIZE

KEY FEATURES

- Bit-accurate checksums
- Connections from every location to a central database
- Enforcement of content workflow rules
- Actionable metadata to improve quality control and project success
- Seamless integration with every workflow and production-enabling software and hardware tools
- Automated migration of content within the archives as storage technology changes

KEY BENEFITS

- Creates higher efficiencies in your day-to-day workflow
- Controls costs by allowing you to utilize off-the-shelf hardware configured to your requirement
- Mitigates single points of failure to cut workflow interruption and speed problem resolution
- Eliminates risk and enhances business continuity by configuring automatic redundant file creation

The first private Cloud solution that is purpose built for rich media assets and complex workflows, Oracle DIVA Cloud revolutionizes digital archiving solutions with Cloud based digital asset storage, access, management, and production workflow.

Managing Content Challenges

Preserving content is important, but unless you can access and repurpose that content, you have essentially reduced its value to zero. Media companies and large enterprises live in highly competitive environments. These organizations are pressured to look for every cost-savings and revenue opportunity. Additionally, government agencies are not immune to these conditions. Doing more with less is a ubiquitous mantra inside and outside the public sector.

Cloud architecture promises increased efficiencies and cost advantages, but ensuring that rich media assets are available and secure while seamlessly moving content through the network are all concerns. Oracle DIVA Cloud helps to address all these challenges. It revolutionizes Cloud digital archiving solutions with unparalleled security, digital asset storage, access, management, and production workflow.

Accurate Content, Down to the Bit

Oracle DIVA Cloud is the only Cloud based content storage management solution that provides bit-accurate checksums throughout the entire workflow. As a result, you can confidently move from point to point in the cloud based workflow, knowing that the content that comes out is precisely the same as what went in—only better, because it is in multiple formats, can be managed with ease, and is ready to be published on any platform.

Oracle DIVA Cloud bridges the chasm between content—whether it is raw data in tape archives, legacy files in older digital formats, big data fueling enterprise decisions, or surveillance footage from across the globe—and the diverse audience of content consumers.

RELATED PRODUCTS

The Oracle DIVA Cloud content storage management solution provides more than just storage and archiving capabilities. It offers highly secure accessibility to content by every person involved in the workflow, anywhere in the world. Integration with proprietary systems speeds production and inspires artistry, as well as technical mastery. Multiformat encoding is required to monetize content in traditional and emerging playout platforms.

Get your content working for you with the following content storage management products:

- Oracle DIVAdirector
- Oracle DIVAnet
- Oracle DIVApublish Cloud Service
- Oracle DIVArchive Manager
- Oracle DIVArchive Actor
- Oracle DIVArchive Application Filtering
- Oracle DIVArchive Avid Connectivity
- Oracle DIVArchive Partial File Restore
- Oracle DIVArchive Storage Plan Manager

Cutting-Edge Features





Oracle DIVA Cloud enables you to take advantage of the best media asset management (MAM), nonlinear editing, and broadcast production products on the market. The latest release of Oracle DIVA Cloud includes the following features:

- **Usage based billing.** Only pay for what you use in Oracle DIVA Cloud.
- **Technology refresh.** With Oracle DIVA Cloud, organizations no longer need to worry about upgrading to the latest technology or media versions.
- **Wide Area Network (WAN) acceleration.** Oracle DIVA Cloud includes WAN optimization to ensure that content moves as quickly as possible across any WAN or private network. Oracle DIVA Cloud also encrypts data as it moves across the wire.
- **Asset protection.** Oracle DIVA Cloud provides bit accurate checksums throughout every step of the workflow. Oracle DIVA Cloud also makes a minimum of two copies of every asset on distinct media types.
- **Genuine checksum via API.** Oracle DIVA Cloud enables you to archive with checksum for noncomplex objects via API (up to 1,000 files).
- **Content federation.** Oracle DIVA Cloud provides advanced disaster recovery, business continuance and content distribution solutions for multisite organizations.
- **Unparalleled security.** Oracle DIVA Cloud is a completely private cloud instance that leverages the security ethos represented in all Oracle products and services.
- **Avid Interplay 3.0 support.** Oracle DIVA Cloud can seamlessly support the latest Avid Interplay 3.0 environments for both dynamically extensible transfer (DET) and data handling module (DHM) workflows.

CONTACT US

For more information about Oracle DIVA Cloud, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.


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Integrated Cloud Applications & Platform Services

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