

Oracle DIVAdirector



Oracle DIVAdirector is a digital asset management system that gives operators full control of the assets housed in the Oracle DIVArchive content storage management solution. With it, operators can quickly locate, access, and manage media files via a familiar interface.

EFFICIENT CONTENT PRESERVATION AND NEW WAYS TO MONETIZE

KEY FEATURES

- Integration with editing and finishing services
- Proxy view and thumbnails
- Partial restore based on time code
- Access control
- Metadata updates
- Scalable to up to 100 simultaneous users

KEY BENEFITS

- Increase efficiency in your day-to-day workflow
- Gain visibility into the entire production workflow
- Increase productivity with easy access to media files

Gain Full Control of Your Production Workflow

Empower your team to quickly find and access digital assets so that they can focus on delivering the results you and your customers expect. With the digital asset management tools in Oracle DIVAdirector, you can quickly locate and access multimedia assets stored in the Oracle DIVArchive solution. The advantages that Oracle DIVAdirector brings to support the many roles operators play include

- **Seamless integration with editing and finishing services.** Hand files off to editing systems from Avid, Grass Valley, Harris, and others to take advantage of the special capabilities those solutions offer.
- **Proxy view and thumbnails.** Find clips swiftly, yet methodically by working through your shot list.
- **Time-code-based partial restore.** Focus on the assets you need now, without wasting time and computing resources restoring data you will never use.
- **Access control.** Allow viewing by login credentials, and tag content for a variety of purposes; restore or delete archived content as permitted.
- **Scalability.** Enable as many as 100 users to work simultaneously through the browser-based interface of Oracle DIVAdirector.
- **Metadata enhancements.** Update, annotate, or delete metadata—including copyright data, contractual usage information, and information about the file's origination—as you see fit.

Oracle DIVAdirector gives you visibility into the entire production workflow. You can work from any networked location. With the power to import and export metadata from secondary sources and enhance metadata as necessary, you will continually streamline file access, processing, and workflow extension.

Cutting-Edge Features

The latest enhancements to DIVAdirector include new features, such as

- **10x faster search.** Faster database processing and search intelligence.
- **Enhanced search efficiency.** New full-text search engine implemented.
- **Transcoding enhancements.** Support for external transcoding services.
- **Modern container for proxies.** Enables the use of HTML 5 format.

RELATED PRODUCTS

The Oracle DIVA content storage management solution provides more than just storage and archiving capabilities. It offers highly secure accessibility to content by every person involved in the workflow, anywhere in the world. Integration with proprietary systems speeds production and inspires artistry, as well as technical mastery. Multiformat encoding is required to monetize content in traditional and emerging playout platforms.

Get your content working for you with the following content storage management products:

- Oracle DIVA Cloud Service
- Oracle DIVAdirector
- Oracle DIVAnet
- Oracle DIVApublish Cloud Service
- Oracle DIVArchive Actor
- Oracle DIVArchive Application Filtering
- Oracle DIVArchive Archive Capacity
- Oracle DIVArchive Avid Connectivity
- Oracle DIVArchive Manager
- Oracle DIVArchive Nearline Capacity
- Oracle DIVArchive Partial File Restore
- Oracle DIVArchive Storage Plan Manager

- **Enhanced search.** Date search across archive date and user-defined metadata fields, including less than (<) and greater than (>) date ranges.
- **Boolean search.** Allow users to search multimedia assets using AND, OR, NOT.
- **Paging for proxies.** Configure the number of proxies displayed in each page up to 1,000.
- **Proxy download.** Download proxy videos to a local system with administrator-controlled permission.
- **Multitrack and audio support.** Enable users to provide multiple language options or different types of audio quality for a given video file.
- **Import, logging, and tagging.** Import, enter, and search time-code-based metadata for media files in Oracle DIVAdirector.
- **Updated user interface look and feel.** New branding, icons and more.

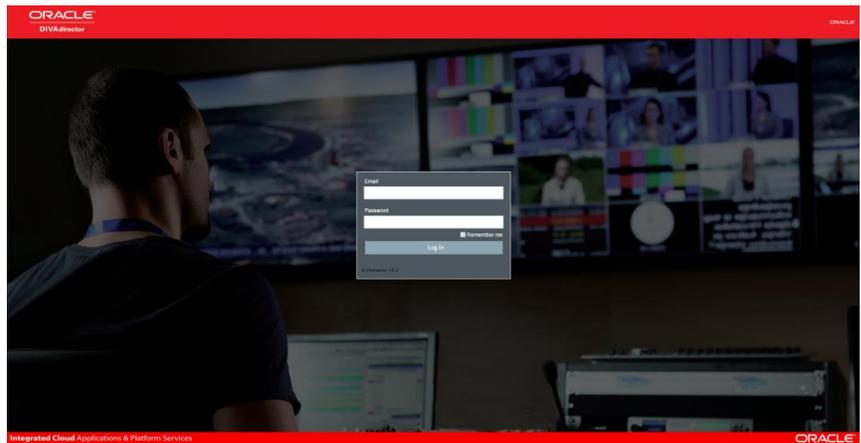


Figure 1: DIVAdirector User Interface.

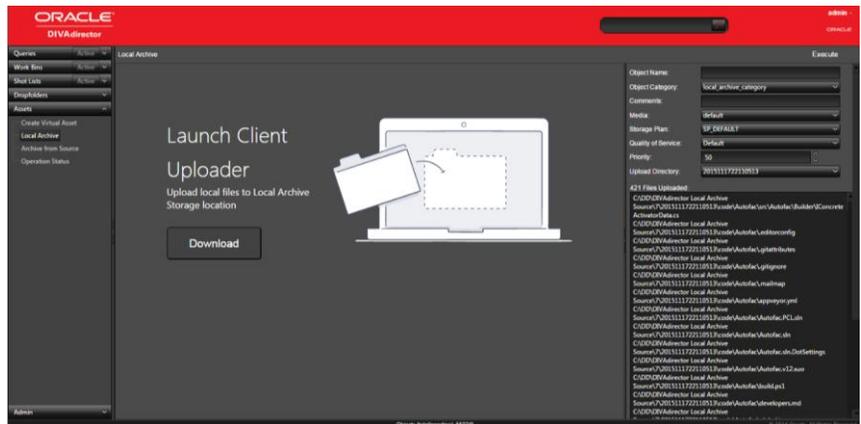


Figure 2: DIVAdirector File Uploader



CONTACT US

For more information about Oracle DIVAdirector, visit oracle.com/csm or call +1.800.ORACLE1 to speak to an Oracle representative.

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