

Unitrends Compared to Barracuda

Customers Choose Unitrends for More Backup Options and Higher Confidence

Top 5 Ways Unitrends Beats Barracuda

1. Solution scale
2. 100% Confidence in your disaster recovery
3. Ease of use
4. Integrated cloud offering
5. Industry-leading Support

Barracuda

Barracuda offers limited choices. With only a hardware appliance, limited cloud offerings and no recovery assurance, customers who choose Barracuda won't have flexibility and confidence that their data and applications are fully protected and can be recovered 100% of the time. This, plus a complex user interface makes Barracuda customer's data protection more complex and less reliable than that offered by Unitrends.

Unitrends

Unitrends offers all-in-one physical and software products that protect both physical and virtualized servers. Unitrends also provides the most comprehensive cloud recovery solution in the industry. With over 15,000 customers and continued rapid growth, Unitrends was an early adopter of cloud technology with our offering of Unitrends Cloud. In fact, Unitrends gives you the ability to fail-over to the cloud with a 1-hour SLA. No competitor can match Unitrends' breadth of backup, recovery, and cloud backup and continuity options.

Key Feature or Benefit	Unitrends	Barracuda	Why Unitrends Wins
Solution Scale	✓	X	<ul style="list-style-type: none"> Unitrends Recovery series of backup appliances includes 14 models and scales to 180TB of raw capacity capable of supporting 118 TB of suggested backups. The largest Barracuda backup appliance provides only 50TB of suggested backup, less than half of Unitrends higher end offerings
Recovery Assurance	✓	X	<ul style="list-style-type: none"> Unitrends Recovery Assurance automates backup verification, multi-system recovery plans, and compliance reporting for ensuring recovery SLAs. Barracuda has no automated way of ensuring that you can recover, let alone meet your RTO goals.
Ease of Use	✓	X	<ul style="list-style-type: none"> Unitrends user interface (UI) requires no formal training and allows a single unit to control all local and remote Unitrends products deployed Barracuda's user interface is very complex - and you need to have full Internet access to get any functionality, even to run your backup copies.
Industry Leading Support	✓	X	<ul style="list-style-type: none"> Unitrends Product Support is based entirely in the US, not outsourced to call centers overseas. Unitrends Product Support has a 98% Customer Satisfaction rating. Barracuda struggles with support as measured in both response times and quality

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Data Sheet

Key Feature or Benefit	Unitrends	Barracuda	Why Unitrends Wins
Integrated Cloud			<ul style="list-style-type: none">Unitrends allows users to integrate to their choice of cloud, including Unitrends corporate cloud, the customer's own cloud or hyper-scale clouds such as Amazon Web Services or Microsoft Azure.

Details: Why Unitrends Beats Barracuda

Your Choice of Deployment

No matter what your need, Unitrends has a backup and recovery configuration that is ideal for your requirements. Where Barracuda offers only a limited number of hardware appliance, Unitrends offers more hardware form factors, software products and a full suite of cloud alternatives. Unitrends also works on more platforms, including VMware, HyperV, Zen, and bare metal. And all of these are supported by Unitrends' leading Technical Support group, who have earned a 98% customer satisfaction rating.

Simplicity and Ease of Use

Unitrends provides a single integrated solution to meet its user's needs. It includes—but is not limited to—backup, WAN accelerated replication, adaptive in-line deduplication, and reporting functionality. Additionally, Unitrends can scale a single instance to hold hundreds of TBs of data, and also scale out with centralized management. UI benchmarks have shown Unitrends to be unparalleled in simplicity. Barracuda's backup and recovery management software / UI sits in the cloud so you must have internet access for their box or you can not do anything, including running your backup copies.

Integrated Cloud Offerings

Barracuda only offers direct integration to their own cloud for data backup and protection. They do offer connections to public clouds but this requires multiple steps to both archive and retrieve data. You can not do DR from the public cloud using Barracuda. Unitrends provides multiple cloud offerings so our customer can find the right solution for their requirements. Customers who require a complete integrated cost-effective cloud storage and DR solution can choose Unitrends Cloud, available in Unitrends operated data centers around the globe. Unitrends white-glove cloud solution provides a single point of contact to work with during your DR crisis. Unitrends also offers the option to move data backup copies to low cost hyper-scale cloud providers such Amazon, Google, Microsoft, Rackspace or a variety of Unitrends Service Provider partners.

Industry Leading Support

Product Support is one of the Unitrends' strengths. Unitrends has chosen to keep our Support Technicians based in the US, co-located with Unitrends Engineering in South Carolina. Product Support for most other backup vendors has been outsourced to overseas call centers. Unitrends Product Support consistently earns a 98% Customer Satisfaction rating from our customers. No other backup and continuity

company can make that claim, especially Barracuda.

Established Confidence for Disaster Recovery

User confidence in recovering lost data in under an hour has plummeted over the last few years. The recovery challenge is real—with risks to data lurking every where (e.g. ransomware and VMware changed-block tracking issues). Unitrends provides Recovery Assurance for vSphere, Hyper-V and physical Windows backups. You get the ability to automate recovery testing to ensure your backups are working correctly, automate fail-over of multiple physical and virtual machines in a DR scenario, and view simple compliance reports that prove your recovery plan is working and your SLAs are being met. Unitrends Recover Assurance truly validates that not only systems, but also multi-tiered applications are available and working by telling you how long recovery will take, whether you're meeting your RTOs and RPOs, and diagnosing any issues well in advance of a disaster. Recovery Assurance is available locally, in a DR site, or as part of Unitrends Cloud DRaaS.

No form of Recovery Assurance is available for Barracuda. This leaves users in the dark as to the recoverability of their data and critical applications.